



**ARMY STRONG.®**

## **Managed Unit Project Account (MUPA) Catalog Information**

- Requests from USAREC Battalions routed through Brigade A&PA; requests from USACC Battalions routed through Brigade POC.
- Brigades send to SFC Charles Honaker, MUPA Manager, (502) 626-1113, or DSN 536-1113. E-mail: [charles.honaker@usaac.army.mil](mailto:charles.honaker@usaac.army.mil) or E-mail: [terry.keeling@usaac.army.mil](mailto:terry.keeling@usaac.army.mil)
- Requests should include as much information as possible, for example: size, mounted, un-mounted, colors, text, grommets, how they will be employed, contact info, etc.
- All items can be customized with contact information (phone #, url, etc)
- This catalog depicts our most common requests; customized orders can be processed for non-standard items.
- For customer supplied images, supply artwork in digital format, 300 pixels per inch (PPI) minimum, or 35mm negatives.
- Note: Brigade POCs are responsible for checking content (text & images) and obtaining appropriate approval when necessary.

## Product Information

- **Banners\***
  - Vinyl or perforated
  - Various sizes (most common: 2' x 8' or 3'x6'; **maximum width 70"**)
  - Specify if for outdoor use (may need wind-cuts and reinforced grommets)
  - Specify how item will be displayed; ie (hanging, tacked on the wall, etc.) to determine if grommets are needed (grommets placed every 2' unless requested otherwise)
- **Prints\***
  - Murals (these are posters larger than 24"x36")
    - Mounted on hard or soft material, or laminated
    - Most popular size: 4' x 6'
    - Laminated murals allow for rolling and easy transport
    - Typically used at job fairs or hung on walls of schools, example would be in JROTC/ROTC classroom
    - Specify how item will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets or Velcro will be needed (grommets placed every 2' unless requested otherwise)

*\*Include contact information you want displayed on each item (school or station name, phone, url, etc)*

## **Product Information (cont)**

- **Prints\* (Cont)**
  - **Posters**
    - **Size: 24"x36" or smaller**
    - **Laminated or mounted; specify hard (Celtek) or soft (double laminated)**
    - **Velcro provided**
- **Fence Post Signs\***
  - **Made of metal**
  - **Hole at top and bottom for mounting**
  - **Most common size is 18" x 20", but can be made a larger size**
- **Hay Bale Covers\* (32"X36" Banner) 8sf**
  - **Made of one-piece vinyl**

*\*Include contact information you want displayed on each item (school or station name, phone, url, etc)*



## **Product Information (cont)**

- **Yard signs\***
  - Made of corrugated plastic (normally 19"X24")
- **License Plates and License Covers\***
  - Made of Celtek (5-7/18" x 11-7/8") with holes for mounting
- **Static Clings\***
  - Made of plastic cling material (normally 11" x 18") but can be special size
  - Available in perforated for windows
- **Magnetic Signs\***
  - Made of magnetic material (normally 11" x 18") but can be a special size
- **Sandwich Signs\***
  - Made of aluminum with Celtek graphic inserts
  - Complete system or single replacement panel(s) can be requested

*\*Include contact information you want displayed on each item (school or station name, phone, url, etc)*

# FY10 2'X8' BANNERS

Item #1

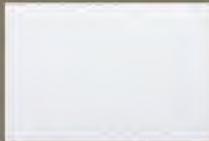


Item #2



ARMY STRONG:

Grommets and  
Velcro available  
upon request



VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER FOR  
OUTDOOR USE.  
RECOMMENDED  
FOR WINDY AREAS



# FY10 2'X8' BANNERS

Item #3

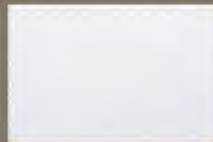


Item #4

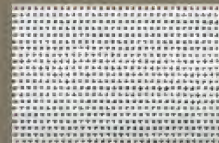


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VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER FOR  
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FOR WINDY AREAS

# FY10 2'X8' BANNERS

Item #5

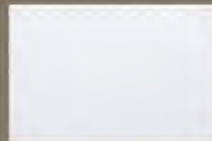


Item #6



ARMY STRONG.®

Grommets and  
Velcro available  
upon request



VINYL BANNER.  
ALL PURPOSE  
USE.

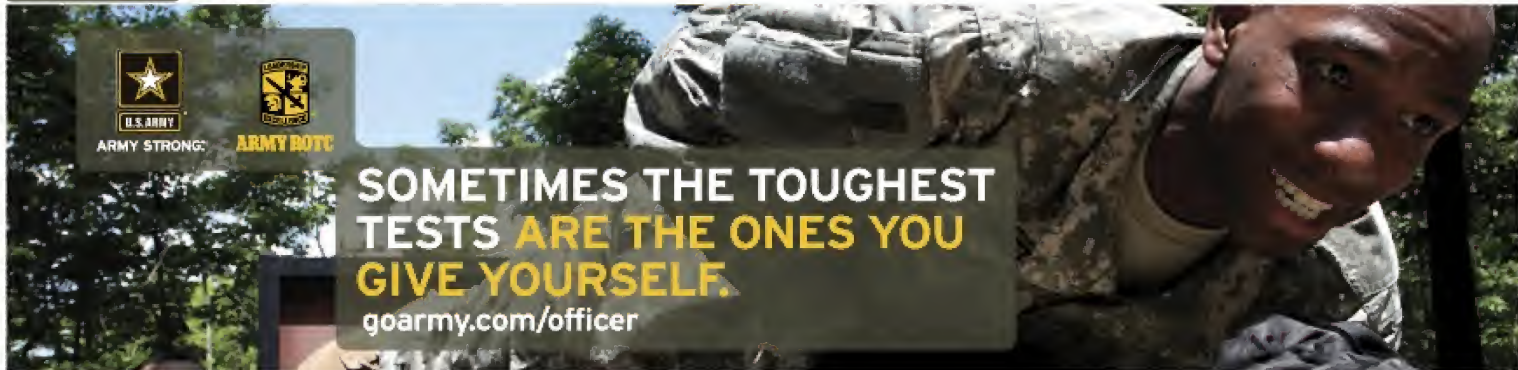


MESH BANNER FOR  
OUTDOOR USE,  
RECOMMENDED  
FOR WINDY AREAS

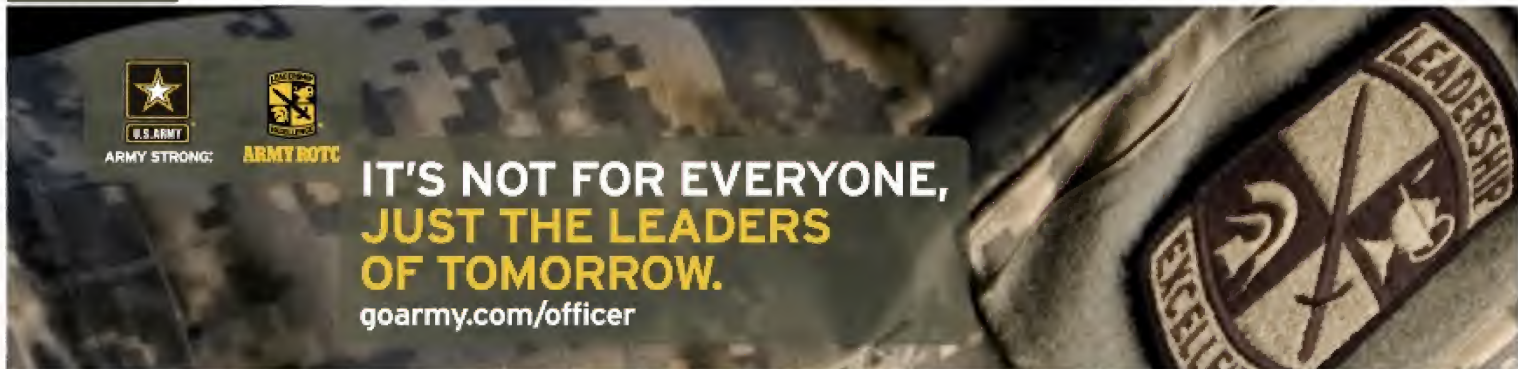


# FY10 2'X8' BANNERS

## Item #7



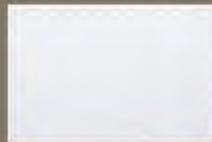
## Item #8



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ARMY STRONG:

Grommets and  
Velcro available  
upon request



VINYL BANNER.  
ALL PURPOSE  
USE.

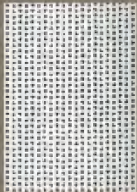


MESH BANNER FOR  
OUTDOOR USE.  
RECOMMENDED  
FOR WINDY AREAS

# FY10 3'X6' BANNERS



VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER  
FOR OUTDOOR  
USE.  
RECOMMENDED  
FOR WINDY AREAS

Grommets and  
Velcro available  
upon request



ARMY STRONG:

Item #9

**STRENGTH LIKE  
NO OTHER.**

goarmy.com

CUSTOM TEXT GOES HERE  
BATTALION/SCHOOL  
ADDRESS  
PHONE NUMBER  
OTHER



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ARMY STRONG:

Item #10

**STRENGTH LIKE  
NO OTHER.**

goarmy.com

CUSTOM TEXT GOES HERE  
BATTALION/SCHOOL  
ADDRESS  
PHONE NUMBER  
OTHER



U.S. ARMY

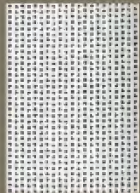
ARMY STRONG:



# FY10 3'X6' BANNERS



VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER  
FOR OUTDOOR  
USE.  
RECOMMENDED  
FOR WINDY AREAS

Grommets and  
Velcro available  
upon request

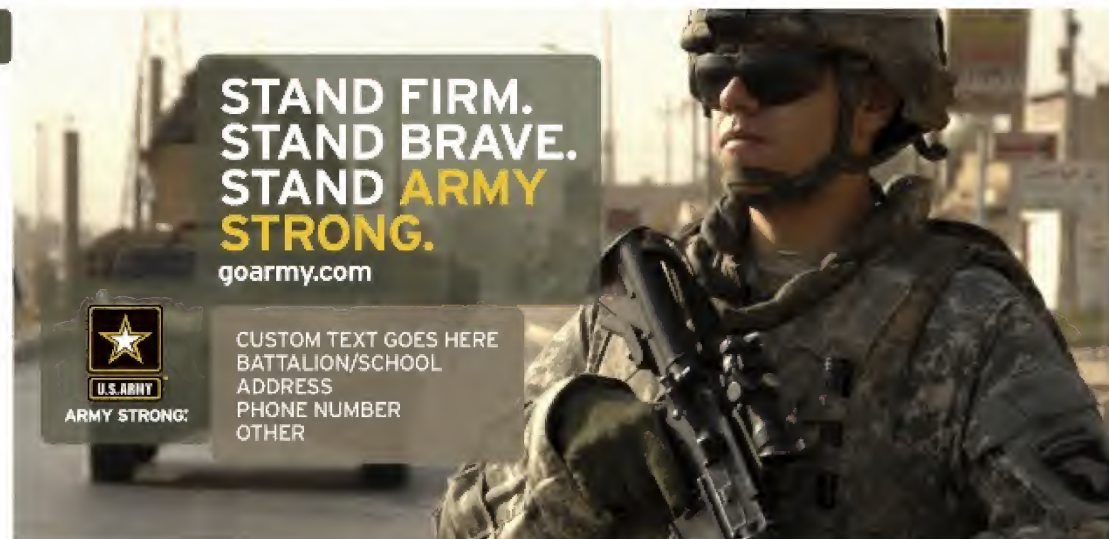


ARMY STRONG:

Item #11



Item #12

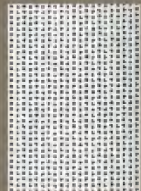




# FY10 3'X6' BANNERS



VINYL BANNER.  
ALL PURPOSE  
USE.

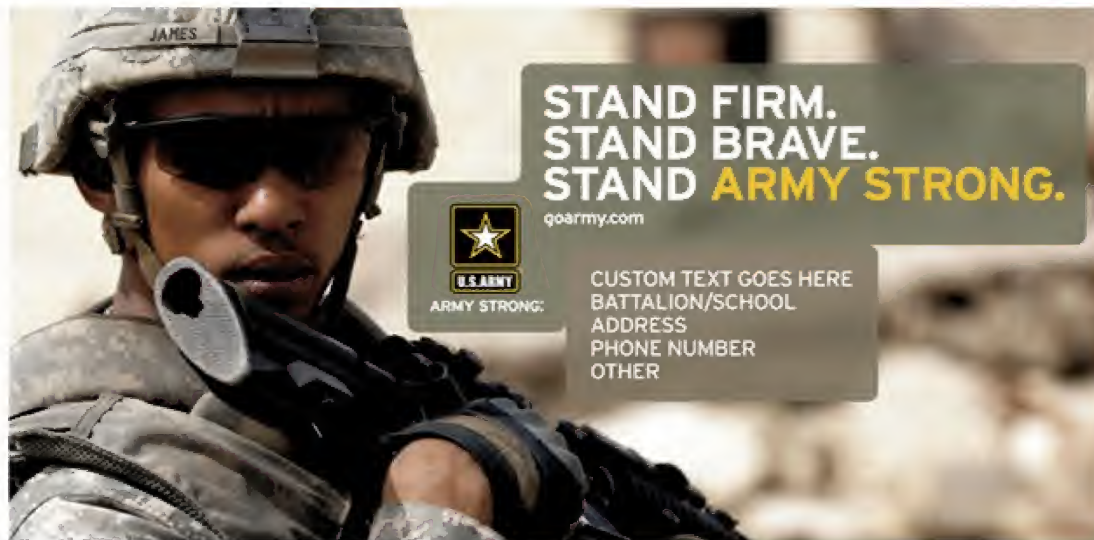


MESH BANNER  
FOR OUTDOOR  
USE.  
RECOMMENDED  
FOR WINDY AREAS



ARMY STRONG:

Item #13



Item #14



# FY10 3'x8' VALUES BANNERS

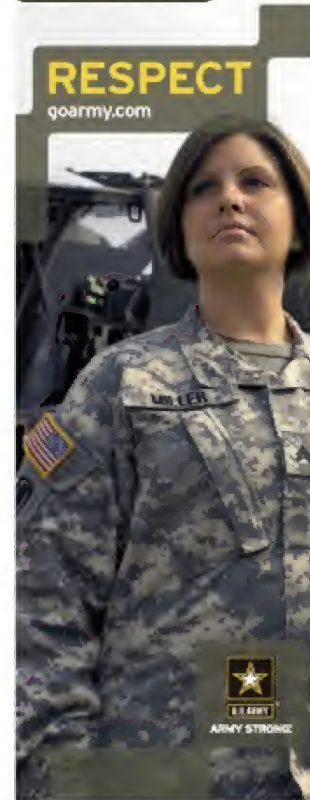
Item #15 A



Item #15 B



Item #15 C

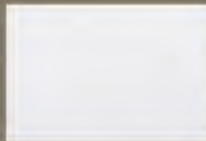


Item #15 D

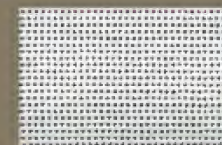


**ARMY STRONG:**

Grommets and  
Velcro available  
upon request



VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER FOR  
OUTDOOR USE.  
RECOMMENDED  
FOR WINDY AREAS



# FY10 3'x8' VALUES BANNERS

Item #15 E



Item #15 F

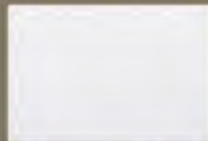


Item #15 G

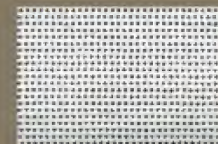


**ARMY STRONG:**

Grommets and  
Velcro available  
upon request



VINYL BANNER.  
ALL PURPOSE  
USE.



MESH BANNER FOR  
OUTDOOR USE.  
RECOMMENDED  
FOR WINDY AREAS



# FY10 4'X6' MURALS

Item #16 A



Item #16 B



Grommets and  
Velcro available  
upon request



Item #16 C



**ARMY STRONG:**

# FY10 4'X6' MURALS

Item #16 D



Item #16 E



Item #16 F



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# FY10 4'X6' MURALS

Item #16 G



Item #16 H



Item #16 I



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# FY10 24" X36" WARRIOR ETHOS POSTERS

Item #17 A



Item #17 C



Item #17 B



Item #17 D



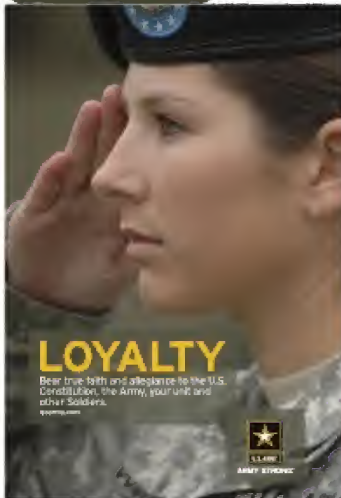
U.S. ARMY

ARMY STRONG.

Grommets and  
Velcro available  
upon request

# FY10 24"X36" ARMY VALUES POSTERS

Item #17 E



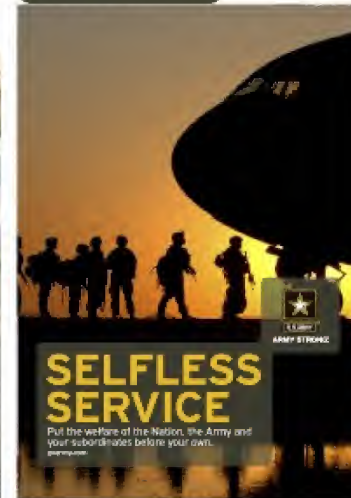
Item #17 F



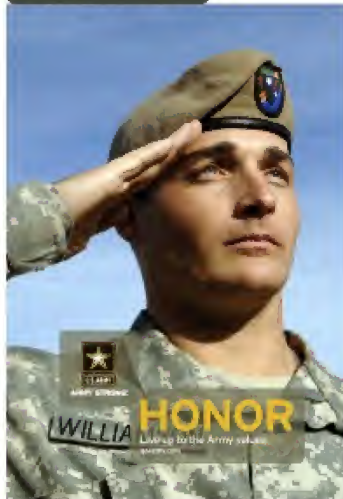
Item #17 G



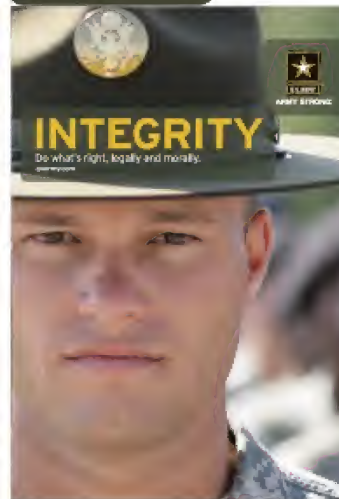
Item #17 H



Item #17 I



Item #17 J



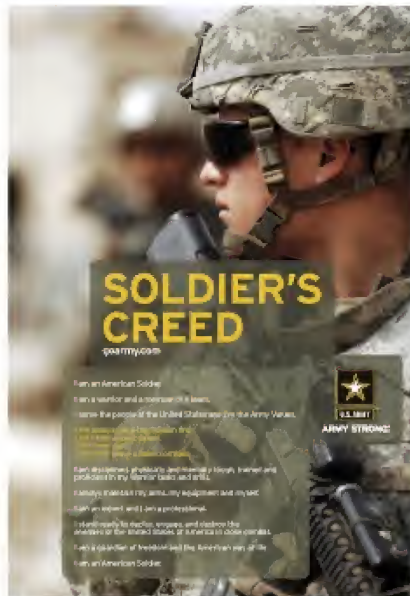
Item #17 K



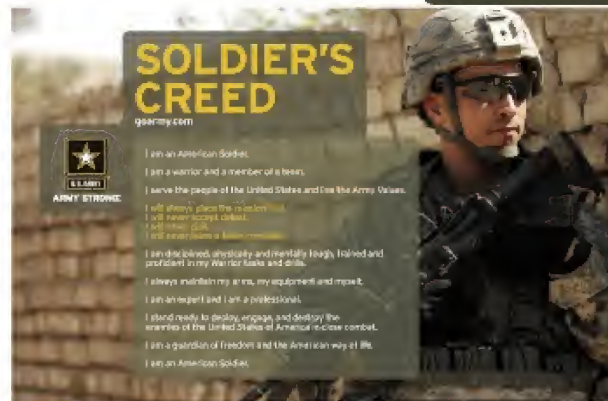
ARMY STRONG:



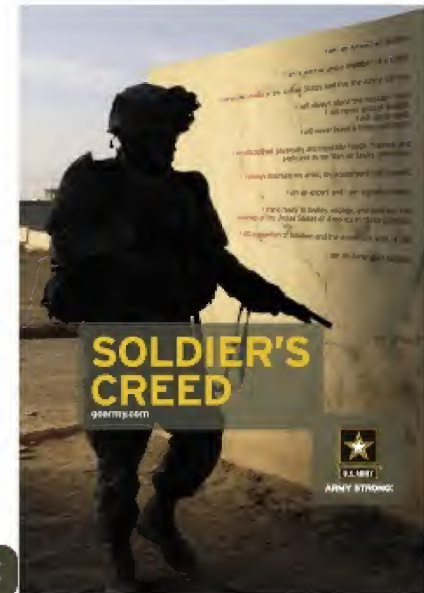
# FY10 16"X24" SOLDIER'S CREED POSTERS



Item #18 A



Item #18 B



Item #18 C



ARMY STRONG:



# FY10 16"X24" 150 WAYS POSTERS

Item #19 A



Item #19 B



Item #19 C



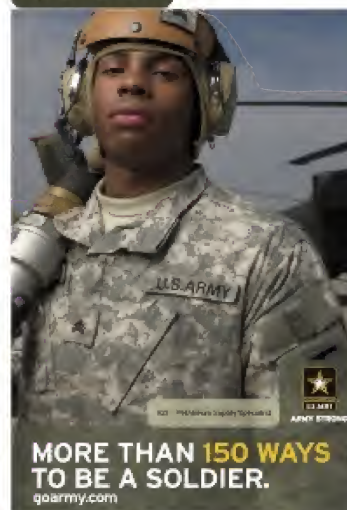
Item #19 D



Item #19 E



Item #19 F



Item #19 G



Different MOS's can be substituted dependent on available images.



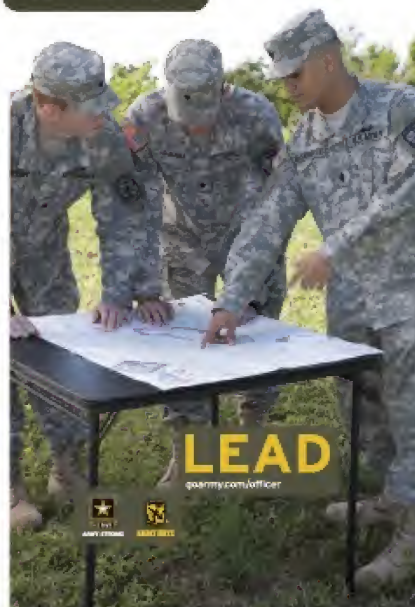
ARMY STRONG:

# FY10 16"X24" ROTC POSTERS

Item #20 A



Item #20 B



Item #20 C



ARMY STRONG:

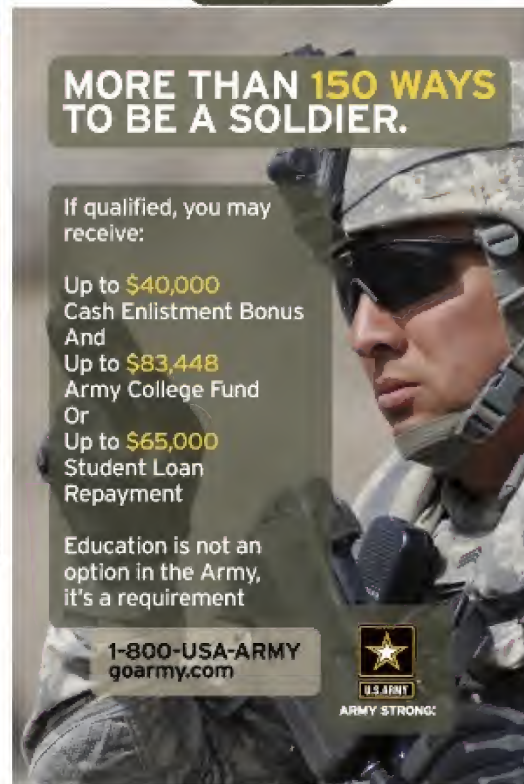


# FY10 SANDWICH SIGNS

Item #21 A



Item #21 B



Item #21 C



Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG:

# FY10 SANDWICH SIGNS

Item #21 D



Item #21 E



Item #21 F



Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG:



# FY10 SANDWICH SIGNS


Item #21 G

**MORE THAN 150 WAYS  
TO BE A SOLDIER.**

If qualified, you may receive:

- Up to **\$40,000**  
Cash Enlistment Bonus
- And  
Up to **\$83,448**  
Army College Fund
- Or  
Up to **\$65,000**  
Student Loan  
Repayment

Education is not an  
option in the Army,  
it's a requirement

  
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ARMY STRONG®

**1-800-USA-ARMY**  
[goarmy.com](http://goarmy.com)

Item #21 H

**WARRIOR  
ETHOS**  
[goarmy.com](http://goarmy.com)

**I will always place the  
mission first.**

**I will never accept defeat.**

**I will never quit.**

**I will never leave a fallen  
comrade.**

  
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ARMY STRONG®

Panels can be ordered without  
complete sandwich sign  
system. Provide panel size.



ARMY STRONG®

# FY10 SANDWICH SIGNS

Item #21 I



Item #21 J



Panels can be ordered without  
complete sandwich sign  
system. Provide panel size.

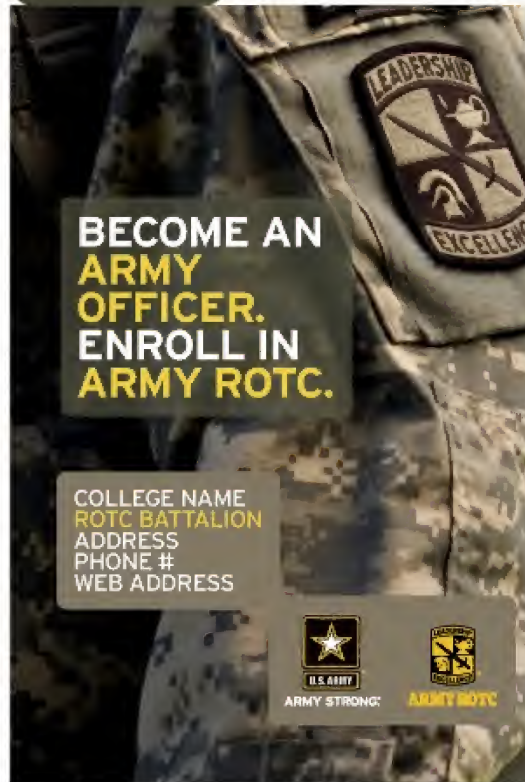


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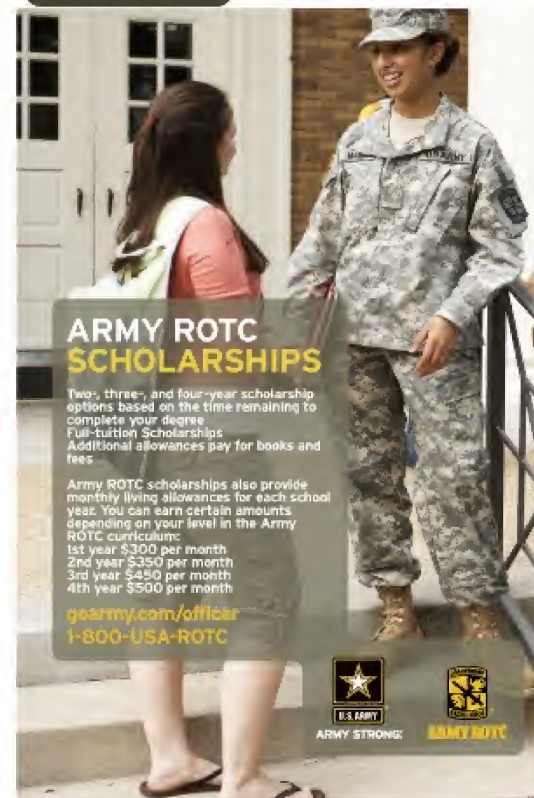


# FY10 SANDWICH SIGNS

Item #21 K



Item #21 L



Panels can be ordered without complete sandwich sign system. Provide panel size.



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# MUPA: LICENSE PLATES

Item #22 A



Item #22 B



Item #22 C



Item #22 D



ARMY STRONG:



# MUPA: LICENSE PLATES

Item #22 E



Item #22 F



Item #22 G



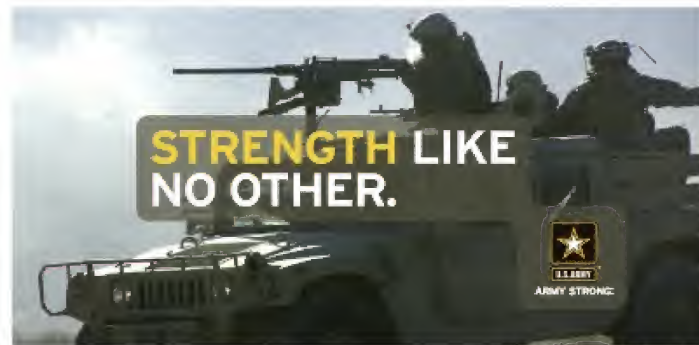
Item #22 H



ARMY STRONG:

# MUPA: LICENSE PLATES

Item #22 I



Item #22 J



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# MUPA: LICENSE PLATE COVERS

Item #23 A



Item #23 B



Item #23 C



Item #23 D



Item #23 E



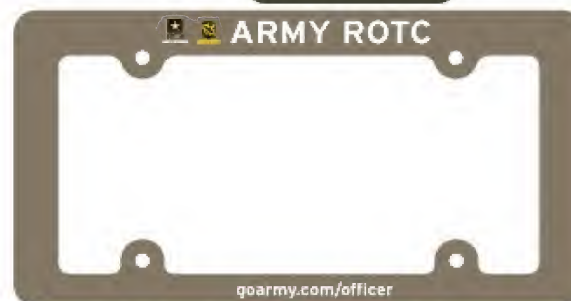
ARMY STRONG.®

# FY10 ROTC LICENSE PLATE COVERS

Item #24 A



Item #24 B



Item #24 C



Item #24 D



Item #24 E



ARMY STRONG:

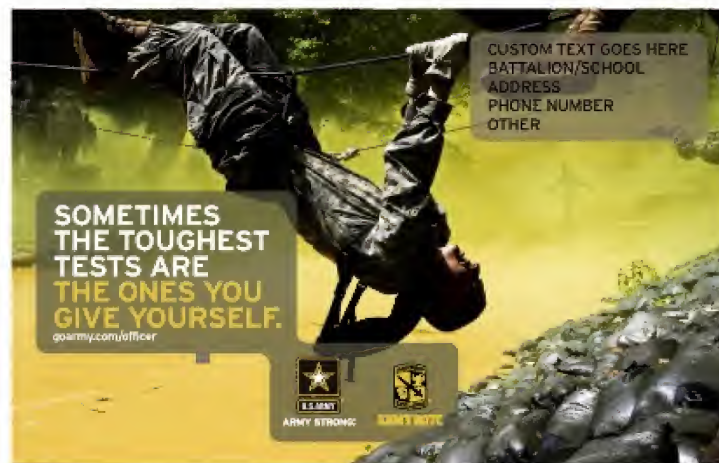


# FY10 MAGNETICS AND CLINGS

Item #25 A



Item #25 B



## Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick

Item #25 C



ARMY STRONG:

# FY10 MAGNETICS AND CLINGS

Item #25 D



Item #25 E



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick

Item #25 F

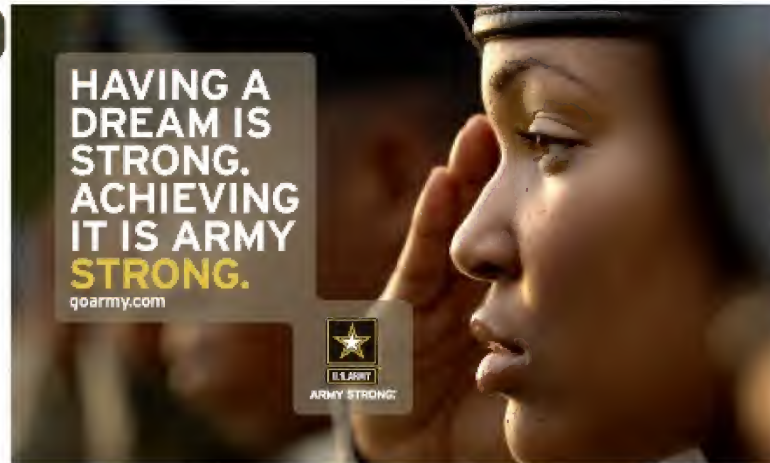


ARMY STRONG.



# FY10 MAGNETICS AND CLINGS

Item #25 G



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick



Item #25 H



ARMY STRONG:

# FY10 MAGNETICS AND CLINGS

Item #25 I



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick



Item #25 J

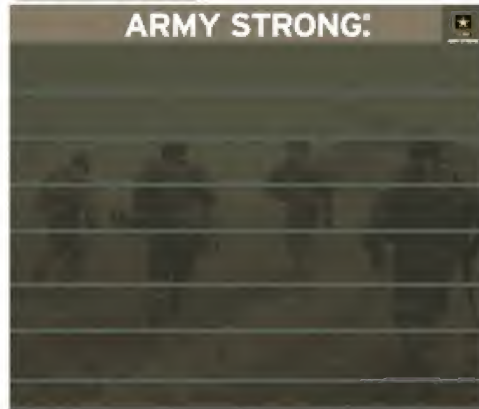


ARMY STRONG:



# FY10 FUTURE SOLDIER BOARDS

Item #26 A



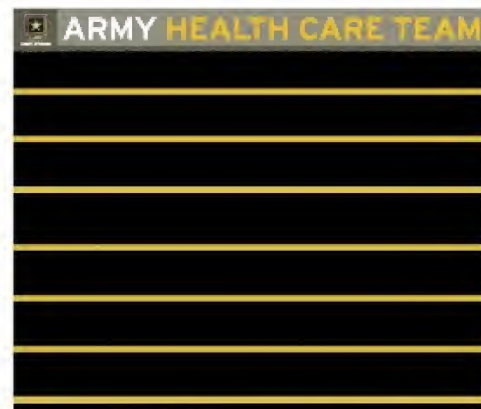
Item #26 B



Item #26 C



Item #26 D



Item #26 E

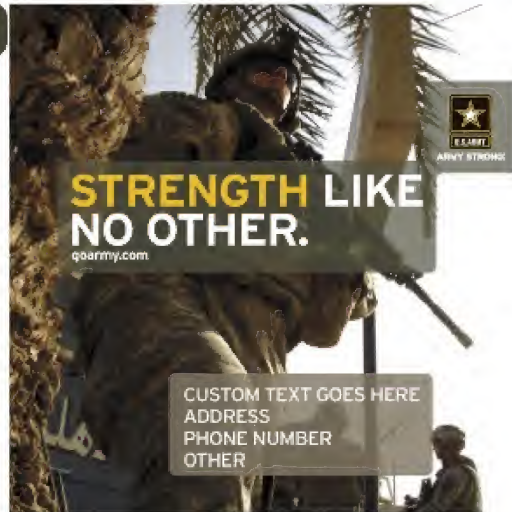


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ARMY STRONG:

# FY10 HAYBALE COVERS & FENCE POST SIGNS

Item #27 A



Item #27 B



Item #27 C



← Different MOS's can be substituted dependent on available images.



ARMY STRONG:



# FY10 YARD SIGN

Item #28

## NOW HIRING

### 910-764-2113

- Cash Bonus \$40,000
- 30 Days Paid Vacation
- College



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CUSTOMIZED TEXT AND/OR GRAPHICS



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